



# UK iPadel Club Leagues

Winter 2022/23



# About iPadel

## Overview

iPadel is actively involved in the development and promotion of Padel in the UK. Our aim is to showcase this fantastic sport to a wider audience and increase participation. iPadel promotes players, clubs, events, tournaments and holidays. We are committed to encouraging more tennis and other sports clubs to embrace padel and add courts to their existing facilities.



## Padel

Padel is typically played as doubles on an enclosed court a third the size of a tennis court. Padel scoring is the same as normal tennis and the game is played with tennis balls, but they are slightly less pressurised and the net is slightly lower than in tennis. The main differences are that the court is partly enclosed by walls and the balls can be played off them in a similar way as in squash and that solid, stringless racquets (paddles) are used. Modern court construction uses steel frames and reinforced glass walls for better spectator visibility.



# The Leagues

## Overview

The iPadel Club Leagues are aimed at club players who want to play competitive padel against other local padel clubs and are not competing in the National League. Following 3 successful previous league seasons, which were extremely well received by both clubs and players alike, the winter 22/23 season will expand to include more leagues in different regions across the UK. We will be running open (can include ladies) ladies only, mixed and 100 (combined ages of pairs over 100) leagues.



## Format

Each match consists of 4 rubbers of 2 pairs playing 2 rubbers each of best of 3 sets. The first 2 sets are standard sets with a 7-point tiebreak at 6 games all and 3rd set is a match tie break to 10 points. Group matches will be played between October 2022 and February 2023, with the winners of each region qualifying for the national finals at (to be decided) in March 2023.



# The Finals

## Location

The finals will be held in March at a location yet to be decided. The first two seasons finals days were held in the south of England and this summer's finals were at the fantastic new 11 court indoor facility in Derby.

## Format

Practice courts are available from 9.30am and play will commence at 10.00am. The qualifying teams will play a compass draw, ensuring at least 2 or 3 matches for every team. Refreshments will be available throughout the day. Prizes for all players with trophies for the winners and runners-up.



# Attendee Demographics

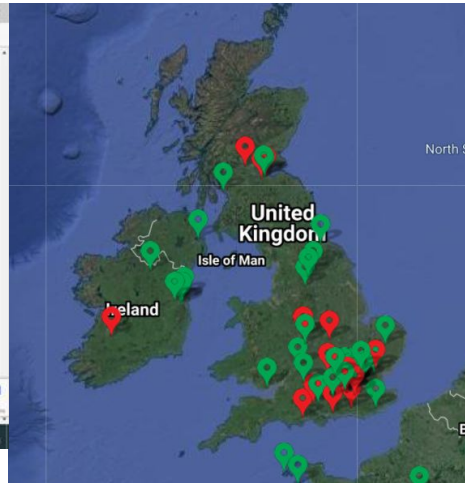
## Number of Teams / Clubs / Players in the league

- 8 regions
- 26 clubs
- 56 teams
- 336 players (squads of 6)

## Demographic

Most padel courts in the UK are currently at tennis clubs, which tend to have middle to high income members. Padel has also been discovered by people playing whilst holidaying in Spain. The majority of UK courts are in London and the south of England generally in affluent areas. Yorkshire is also an area of padel growth with courts in Harrogate, Leeds, Skipton, Ripon, Middlesbrough and Huddersfield.

| Date          | Club                      | Venue                  | Event                   |
|---------------|---------------------------|------------------------|-------------------------|
| Tue 30 Aug 22 | David Lloyd Bushey        | Holmer Green Padel     | iPadel CLUB LEAGUE 2022 |
| Wed 31 Aug 22 | Epsom Lawn Tennis Club    | The Sunridge Park Club | iPadel CLUB LEAGUE 2022 |
| Sat 03 Sep 22 | David Lloyd Bushey        | Jet Padel              | iPadel CLUB LEAGUE 2022 |
| Sat 03 Sep 22 | The Limpfield Club        | Oshott Padel Club      | iPadel CLUB LEAGUE 2022 |
| Sun 04 Sep 22 | Essex Tennis & Padel Club | The Limpfield Club     | iPadel CLUB LEAGUE 2022 |



# Sponsorship Opportunities - Based on Sponsorship Level

**Naming Rights** - Your company designated as the headline sponsor of the iPadel Club Leagues. (Presented by)

**Online** - Your brand will be displayed on all online marketing for the iPadel Club Leagues, including the iPadel website, and newsletters to all the clubs.

**Social Media** - iPadel's social media platforms which has a current audience of 1,400 on Instagram, 1,500 on Facebook and 1,900 on LinkedIn will make coordinated posts about your brand throughout the league.

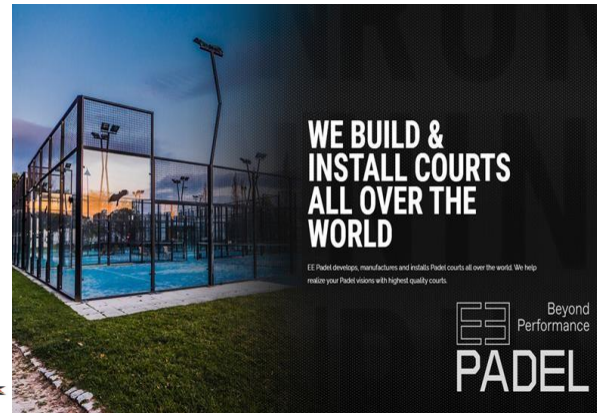
## Press

The Bandeja magazine will be providing reports on the leagues, with interviews, stories and results.

**Signage** - Your brand will get to display signage and other branding opportunities at the finals day venues.. Company logos will also be added to all event marketing materials.

**Designated Activity Area** - Have a designated activity area on finals day to showcase your brand, product and interact with the attendees.

**Goodie Bags** - Every player will receive a goodie bag. As a sponsor you will have the opportunity to gift your product, logo'd gift item displaying your brand, or gift voucher for each player to take away and remember you by.



# Sponsorship Packages

## PRESENTING

- Naming rights. League to be called iPadel Winter Club league Presented by "Brand name"
- Headline sponsor of event with branding on invites, adverts, our website and social media.
- Signage and branding at the padel courts on finals day.
- Designated activity area on Finals days
- 3 brand specific social media posts during the course of the league
- Sponsorship amount is fully tax deductible for limited companies using sponsorship for commercial reasons.

£4,000

## GOLD

- Event sponsor with branding on invites, adverts, our website and social media.
- Signage and branding at the padel courts on finals day.
- Designated activity area on Finals days
- 2 brand specific social media posts during the course of the league
- Sponsorship amount is fully tax deductible for limited companies using sponsorship for commercial reasons.

£2,000

## SILVER

- Event sponsor with branding on invites, adverts, our website and social media.
- Signage and branding at the padel courts on finals day.
- 1 brand specific social media posts during the course of the league
- Sponsorship amount is fully tax deductible for limited companies using sponsorship for commercial reasons.

£1,000

**WE LOOK FORWARD TO WORKING WITH YOU!**

**Please contact Ian Colligon for more information.**

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